



Regulatory Services
Brent Civic Centre
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Online Ref. No: 18402
Application No: 33338
Date: 04 November 2024

LICENSING ACT 2003

Licence: Premises Licence New Application

Application No: 33338

Dear Sir/Madam,

Applicant: Mr Shamoan Ali Chaudhary

Date Received: 04 November 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please **email business.licence@brent.gov.uk**. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by

02 December 2024.

Yours faithfully

Vanessa Haulkhory
Licensing Support Officer
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

217 Cricklewood Broadway, London, Brent, NW2 3HS

Telephone Number at premises (if any):

Non domestic rateable value:

Part 2 – Applicant Details

Proposed Licence Holder:
Mr Shamoan Ali Chaudhary

[Redacted]
[Redacted]
[Redacted]

Agent Details

ADM Training Services

8 Oxford Road, Harrow, HA1 4JF

[Redacted]
[Redacted]

Part 3 – Operating Schedule

When do you want the premises licence to start? 20-11-2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: newsagents

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises		
Day	Start Time	End Time
Monday	06:00	02:00
Tuesday	06:00	02:00
Wednesday	06:00	02:00
Thursday	06:00	02:00
Friday	06:00	02:00
Saturday	06:00	02:00
Sunday	06:00	02:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Shamoon Ali Chaudary

Date of birth:

[Redacted]

Licence Number: [Redacted]

Issuing authority: [Redacted]

Concerns in respect of Children: None

The opening hours of the premises

Day	Start Time	End Time
Monday	06:00	02:00
Tuesday	06:00	02:00
Wednesday	06:00	02:00
Thursday	06:00	02:00
Friday	06:00	02:00
Saturday	06:00	02:00
Sunday	06:00	02:00

a) General – all four licensing objectives (b, c, d, e):An incident log (written or electronic form) shall be kept at the premises and made available on request to Responsible Authorities. It must be completed within 24 hours of the incident and will record the following; a) All crimes reported to the venue. b) All ejections of patrons. c) All complaints received concerning crime and disorder. d) Any incidents of disorder. e) All seizures of drugs or offensive weapons. f) Any faults in the CCTV system, searching equipment or scanning equipment. g) Any refusal of the sale of alcohol. h) Any visit by a relevant authority or in relation to service CD40 Security, general

There will be a minimum sale of two cans of beers/ciders (no single cans will be sold).

b) The prevention of crime and disorder:CCTV system shall be installed at the premises. The CCTV system installed at the premises shall be maintained in effective working order and shall be in operation at all times the premises is open to the public.All recordings made by the CCTV system shall be retained and stored in a suitable and secure manner for a minimum of 31 days and shall be made available on request Responsible Authorities. At all times the premises is open to the public a minimum of one member of staff on duty will be able to operate the CCTV system.

c) Public safety: All delivery drivers and riders must allow any police or authorised local authority officers to inspect alcohol on request. Staff will be trained in operating fire extinguishers and be made aware of their location (as marked on the plan)

d) The prevention of public nuisance:The applicant is aware of the borough operating a CIZ thus loiterers or anyone found drinking or causing any disturbance outside the shop will be asked to disperse and advised to be respectful of neighboring residents. Any incidents will be appropriately reported to the police and recorded in the incidents log. Drinks will be labelled with the shops name and address to allow tracing of littering or any antisocial behavior tied to the shops sales to be traceable.

e) The protection of children from harm:All staff shall be trained in the Challenge 25 policy before they are allowed to sell any alcohol to the public. An effective methodology shall be in place at all points of sale to ensure staff undertake appropriate age checks on potential sales of alcohol (and any other age-restricted product)